



Sharing Your Story, to build empathy and familiarity

1. Introduce yourself/give your address/describe yourself as LGBTQ or allied (15 secs)
 - a. *My name is Jane Smith. My address is 1234 Main Street, Jacksonville.*
 - b. *I am gay/lesbian/bisexual/transgender/an ally. . .*
 - c. *I am a person of faith/small business owner/high school student/ Republican. . .*

2. Share some of your values (using shared values, see below) (45 secs)
 - a. *I believe that all people should be treated fairly and equally under the law*
 - b. *Because I am a person of faith/parent/loving partner I truly believe we should all treat each other equally and with respect*

3. Tell a story from your life (1 min)
 - a. *I am speaking up here today to make my voice heard, full equality is important to me because. . .*

4. Call to action (15 secs)
 - a. *This is why we must treat all people, regardless of their sexual orientation, gender identity or expression equally under the Florida Constitution.*
 - b. *I urge you to protect all people equally, including those who are LGBTQ*



5. Thank your listeners for their time (15 secs)

Shared Values- Use these for Section 2

Work Values

- Hard work
- Earning a living
- Providing for oneself and one's family
- Personal responsibility
- Pride in a job well done
- Being judged based solely on performance and qualifications

American Values

- Opportunity
- Freedom
- The American Dream

Personal and Faith Values

- Treating others as you'd want to be treated
- Not for me to Judge
- All God's Children
- Treating others fairly, equally and with respect
- The love of family

Quick Tips

- Name and normalize confusion
- Describe the setting
- Speak Slowly
- Avoid insider jargon
- Smile!

Ready?

- I have a support network and someone I can lean on
- I reviewed my social media presence and privacy setting



- I am ready to be public